

# 8-th INTERNATIONAL FORUM FOR PET SUPPLIES



## ZooVetExpo - 2012

April 10-12, 2012



Venue: International exhibition center (Hall 1),  
15 Brovarskiy Avenue, Kyiv, Ukraine

Organizer – Exhibition firm “Troyan”

Dear Sirs, we have a pleasure to invite you to participate in the 8-th International Specialized Forum for Pet Suppliers “ZooVetExpo-2012”.

The main goal of the forum is to strengthen belief of producers in the future of zoo and veterinary branch, to facilitate to the development of pet business in Ukraine; to attract new pet and veterinary products to the domestic market; to gather all representatives of pet and veterinary industry not only of our country but foreign countries as well within the framework of exhibition. Aims of exhibition are to present full objective picture of Ukrainian pet and veterinary market, to present new tendencies and technologies in the sphere of production and realization of zoo and veterinary goods, exchange by information and concluding of contracts among producers and retail and wholesale companies.

### 8-th INTERNATIONAL SPECIALIZED EXHIBITION ZooExpo-2012

#### Thematic sections:

- Products and accessories for pets
- Aquarium husbandry
- Terrariums
- Bee-keeping
- Horse breeding
- State, professional and amateur social unions and associations
- Specialized literature
- Mass Media

#### Within the framework of exhibition:

- Aqua competition
- Grooming show
- Fashion show
- Seminars and presentations

### 8-th INTERNATIONAL SPECIALIZED EXHIBITION VetExpo-2012

#### Thematic sections:

- Veterinary equipment and preparations
- Clinics, chemists shops, state, professional and amateur structures and associations
- Health protection of productive animals, horses and small domestic animals
- Problems of laboratory diagnostics of animals' illnesses, quality and safety of livestock products
- Development, production and quality control of veterinary preparations and fodder additives

Within the framework of exhibition:  
conferences and seminars

International information  
sponsor



General information  
sponsor in Ukraine



Official information  
sponsor



Partners



Exhibition Firm “Troyan”, of. 7, b. 68, s. A, Golosevskiy ave., Kyiv, Ukraine, 03040

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## CONDITIONS OF PARTICIPATION

The participant may be provided with the following ones:

### 1. Equipped exhibition area (office).

Minimal area of stand is 6 sq. m. (OCTANORM equipment).

Equipped booth includes wall panels (depending on the type of booth), table, 2 chairs, socket 220V, light, carpet (standard colour is green), frieze, inscription on the booth (15 symbols, standard colour of inscription is green), rack, waste basket.

*Additional equipment and services should be ordered and paid according to the pricelist on the additional equipment and services.*

### 2. Non-equipped area indoor or outdoor

Equipment is not included. It is intended for demonstration of exhibiting samples or for individual building.

*In case of individual building an exhibition area is necessary to submit the official letter on the form of the enterprise with the indication of the company-builder and dimensional characters of the stand.*

### 3. Participation by correspondence

Participant should provide organizer with advertising materials till February 10, 2012. They will be promoted during working hours of exhibition from the stand of organizing committee. Logotype and text information about Participant will be placed in the official catalogue of exhibition.

### Cost of participation

The total cost of participation in the exhibition includes the cost of the exhibition area, registration fee and cost of additional services.

No	Description of payment	Price, euro	Extra payments
1	<b>Registration fee *</b>	<b>200,00</b>	
2	Equipped area (office) per 1m <sup>2</sup> for the whole time	<b>160,00</b>	"Island" +20 % "Peninsula" +15 % "Corner" + 10 %
3	Non-equipped area per 1 m <sup>2</sup> for the whole time	<b>140,00</b>	
4	Participation by correspondence	<b>150,00</b>	
5	<b>Additional services</b>	According to the pricelist of additional equipment and services	

**The registration fee\*** is obligatory payment. The registration fee shall be paid by the Participant regardless the number of participated persons. The registration fee includes the expenditures for advertising campaign on organizing and performing the exhibition, making the Catalogue, fabrication of badges, organizational expenditures. In the case of participation of several enterprises on the rent area of Exhibitor each enterprise pays registration fee.

### Payment for participation

Payment is made by preliminary bank transfer. Ukrainian enterprises make payment in national currency. CIS enterprises make payment in Russian rubles, others - in free convertible currency.

### Catalogue of exhibition

The Catalogue will be compiled on the basis of the applications for participation in the exhibition. The enterprise that has paid for participation in the exhibition will receive the space in the Catalogue of 1/2 (A5) in size. Any interested enterprise may order additional advertisement in the Exhibition Catalogue.

The necessary data shall be submitted in the text form by e-mail or as the original prototype by e-mail: [manager@troyan.kiev.ua](mailto:manager@troyan.kiev.ua) only in accordance with the requirements of the Organizer till February 10, 2012.

If participant don't send information in time it will be not added to the catalogue.

### Work schedule of exhibition

The assembling of the exhibition – **April 8-9, 2012** from 9:00 till 22:00; working hours of exhibition **April 10-11, 2011** – from 9:00 till 18:00, **April 12, 2012**– from 9:00 till 16:00, grand opening of the exhibition - **April 10, 2011** at 11:00; official closing - **April 12, 2012** at 16:00; dismantling – **April 12, 2012** from 16:00 till 22:00.

**Exhibition Firm "Troyan", of. 7, b. 68, s. A, Golosevskiy ave., Kyiv, Ukraine, 03040**  
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